



Hello!

Hi [name],

It's been a while. Let's get reacquainted!

You may have signed up for this newsletter on our website or at a conference — or perhaps you've taken one of our [self-paced courses](#). However you found us, thanks for being here. We're excited for you to get to know us (and hopefully we'll get to know you, as well!)

We're The Literacy Architects — providers of:

- Self-paced **online PD courses** for literacy educators and tutors
- Virtual and in-person **literacy coaching** for teachers
- **Literacy planning** and implementation support for school leaders
- A new hybrid model of **grade- and curriculum-specific PD** support, *Literacy Masterminds* (coming soon!)

We have a small, but growing, team of current and former teachers and reading specialists, and are excited to share our expertise and passion for innovative and evidence-based literacy instruction with you.

Going forward, you can expect to receive an email from us every other Tuesday morning. In each one, we'll discuss recent literacy research, address common misconceptions about reading instruction, and share strategies that you can immediately employ in your classrooms. Our goal is to share research and best practices to help improve student reading.

We read every response, so please let us know what you think!



What We've Been Up To

We've been busy over here! Here are a few of the projects we completed over the 2020–2021 school year:

- We worked with the DC Public Education Fund to develop a series of self-paced, virtual courses on the **science of teaching reading** that are being used by K–3 teachers in the Washington, D.C. public school system.
- We developed self-paced, online courses on **blended learning** and the incorporation of technology into the ELA classroom for the Texas Education Agency (TEA). These courses are available to many teachers across Texas through the state's Community Partnerships grant program.
- We partnered with the National Charter Schools Institute to deliver professional development to teachers across Washington, D.C. on accelerating instruction.
- We're also excited to announce that The Literacy Architects has been selected as a NewSchools Venture Fund grant recipient! NewSchools grant recipients are committed to creating or expanding on innovative ways to make literacy instruction more effective for historically underserved student groups.

This grant will support our development of Literacy Masterminds, a series of virtual learning cycles through which teachers receive step-by-step asynchronous and synchronous support on implementing evidence-based literacy practices aligned with their grade-level and curriculum. We are gearing up for our first mastermind on analyzing beginning-of-year data and forming small groups with a group of first grade teachers in D.C.! If you're interested in learning more, let us know.

Where to Catch Us

One last bit of news — look for us at the upcoming [Texas Public Charter Schools Conference](#)! We have two pre-recorded sessions that you can view throughout October:

Keeping the Rigor Intact: Four Tips for Teaching with Grade-level Text
Taking the Best Parts of Virtual Learning Into Your Classroom

We hope to see you there!

The Literacy Architects, LLC

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